



## Good Morning Ibiza

It was morning on Ibiza, and all through the house, not a creature was stirring, not even a mouse. We woke up at 8:30 AM to take delivery of some sand, and to our surprise, there was no one out there. The streets were empty. Shops were closed. The brilliant morning sun was the only sign that it was daytime.

When we tour we see highways jammed with exhausted commuters, rushing hither and thither to get to their jobs. Here everyone sleeps in. And we like it that way. Long hours of rest add years to one's life and life to one's years. The countryside is alive with almond blossoms and we are enjoying balmy spring weather and sunny days. Join us when you can.

## Completion

It took Mia only 2 weeks to write *23 Innovations in Selling*. But then it took a couple of months to refine the text and the cover. Projects are like that. The most successful people generate the enthusiasm and put in the time to bring their projects to completion. They bite down and hang on like bulldogs, until they produce a product or service that makes the right impression.

It is easy to start projects. The early days are filled with curiosity. New ideas are intoxicating. But success comes to those who get on a task and stay on it until they overcome every obstacle.

When a project is completed, it always gives rise to new ones. A finished product requires marketing, which needs months of dedication, and management. Nothing happens until a project is sold, money is collected, and bills are paid.

The source of human fulfillment is the pace. The fact that you can juggle multiple projects, and bring them all to completion, is the very thing that quiets your mind and brings joy to your days.

Leisure time poisons the heart with heaviness. When you have time to think, you worry. Productive people enjoy life more.



## The Road Show

Our hardy road teams are opening new cities, one after another. Justin Case is in Los Angeles, bringing a depth and meaning to tinsel town. Dylan Watts was in Merry old London, collaborating with Natasha.

Wherever we have graduates or associates, we send our best people to lend support and assistance. You can never succeed on your own, and we find great joy in being part of your team.

Sage University is an experiential school. You learn theory and practice essential business skills. But you also join a highly effective alumni organization—good people who are dedicated to your success.



Dorothee Fietzek always enjoys a full practice. Her coaching is so effective that her clients make referrals spontaneously. She became an excellent coach by investing the time to fully understand and implement the Sage Method.

A study in Germany revealed that few coaches share her level of success. Most only learn enough to get by, and earn barely enough to survive. Few coaches are willing to invest in the years of training necessary to achieve outstanding ability.

When inexperienced coaches flounder they often turn to Internet marketing schemes to find new clients. But there is no substitute for profound knowledge.

At Sage University we develop coaches over many years. Most fall away, believing they learned enough in a few courses. But great coaching requires diligence along with a commitment to lifelong learning.

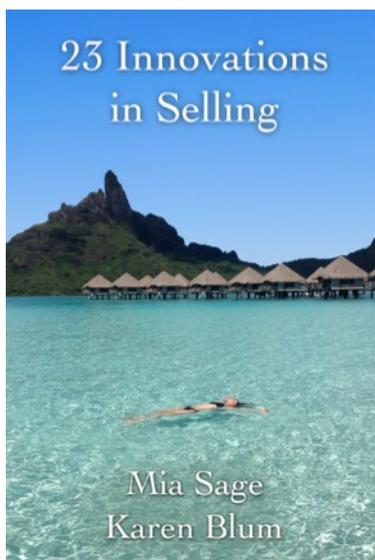


## Greetings from Mia Sage

When you see a great athlete or musician delivering a great performance, it's hard to imagine how much work they put into their craft. I am grateful that I learned the training game from coaches and mentors who understand the importance of preparation.

This year I put off my Thailand visit to focus on creating a garden, building storage shelves, and putting my business in order. My team and I worked long, hard days, but every moment was magical. It felt as if we were moved by a great spirit of love and devotion—to one another and to you. Knowing that we can now offer you the finest training space on Ibiza brings us the kind of pleasure that only comes from the spirit of service.

We train our trainers with shovels, mops, and brooms. They learn to handle details and achieve excellence before they move on to training people. Servant leadership begins with service.



## 23 Innovations in Selling

*23 Innovations in Selling* is rolling off the presses in the US. The EU version will follow in a couple of weeks. This sweet little book will give you the social skills to win friends and serve people better than ever.

This is an inspiring book—only 55 pages. Each chapter is 2 pages, so the content is right to the point. These selling blogs provide the boost you need just before you walk in to talk to a new prospect. They sell for 10€ each. Or you can buy several at a lower price to resell to your clients.





## **The Feminine Mystique**

(Houston, April 10-12)

It takes a few weeks to change your life, but only a couple of days to change your direction.

This 3-day retreat is designed to genuinely assist you in finding the essential balance between business and pleasure—between adventure and fun. While relaxing and enjoying profound dialogue with other great women you will discover the soft power of your feminine nature to create a new perspective for your life and business.

Through insightful interviews we will explore what brings greater fulfillment to your life. And we will share our combined wisdom to help one another create lives of exciting adventure.

Please join us for this one-of-a-kind experience.

## **Public Speaking**

(Ibiza, April 18.-22.)

When you speak to people, you are always presenting in two domains simultaneously. One is the physical room filled with minds and bodies exchanging words and ideas. The other is the field of information and energy that fills the room. Only rarely do you find a public speaker that can bring people to vivid states of awareness. Few coaches, trainers or speakers have the tools to enliven an audience.

Your challenge is to find your authentic message so that you really have something to say. Influential speakers surprise and delight audiences with parables and descriptions of events that leave people astonished and hungry for more. Eloquence is more than fine words. It requires a theme that electrifies. We will show you how to discover the theme in you that wins audiences.

Our “learning by doing” approach puts you on stage for 5 straight days of feedback and instruction, until you can weave the threads of life into an exciting narrative that puts people on the edge of their seats.



## **Supervision**

(Ibiza, April 24.-28.)

Commanding people to mighty achievements requires a rare set of skills. To lead people, you have to inspire them. Your voice and your body must convey a sense of authority to earn the trust of the people you lead. Supervision is a Master’s level course—designed for those who are ready to function as the maestro for effective business teams.

If you have learned the basics of entrepreneurship, you are ready to take your business to a new level. We apply behavioral rehearsal and strict feedback until you can deliver the kind of performance that inspires other people to carry out the tasks necessary for getting results.





## **Geisha Retreat in Bora Bora**

(April 21.-26.)

Everybody has a dream. Only a few will ever set aside the time to live that dream. To do that you have to believe that heaven is here on earth, and that the place of your dreams is waiting for you to enjoy.

Every woman spends her life serving others. We care for our families and friends, and we devote our lives to fulfilling their needs. But there comes a day when you just have to give yourself over to absolute pleasure. Only by renewing your own aliveness can you restore the vitality you need to serve the people in your life.

The Geisha Retreat combines the beauty of the South Pacific with the discipline of kindness. A few women gather to practice the art of contemplation, touch, and movement in the loveliest place in the world. The real beauty, however, comes from the nurturing quality that these women share.

These are new times. The great wars are behind us. The industrial age is giving way to a new service economy. Your pleasure is your product. The more you enjoy life, the more your clients enjoy you.

There are big changes in the wind. Relationships between men and women are transforming. In the film *Maleficent*, Angelina Jolie put a spell on the princess that could only be broken with true love. But that true love's kiss didn't come from a prince. It was the deep love that had grown between the women that awakened Beauty.

The same principle repeats in *Frozen*, the Disney classic in which only the love of the sister can thaw the heart of the Ice Queen. At last our mythology is beginning to portray the importance of loving relationships between women.

You can hardly imagine how much your life will change when you build bridges of trust with other women. The upcoming *Geisha Retreat* is 6 days of deep awakening for women who want to restore their feminine love and respect. Mia placed this event in Bora Bora, where women from all walk of life can bask in the sun, sea, and sensuality. Join Mia Sage on a warm beach in paradise to see how good life can be for those who seize the moment. Rooms over the sea are filling up, so call us right away to make your reservation for your place in paradise.

## **Coaching School**

(05.-10. May--Ibiza)

Every time you attend Coaching School, we take you to new levels of excellence. Each year the course grows and develops to bring you new insights and deepen your connection to the people you serve. This is where you come to practice the interpersonal skills that surprise and delight your clients.

To earn the level of income comparable with doctors, lawyers and other professionals, you will have to practice continuous improvement. Better coaching skills will improve your coaching sessions and win more referrals. If you want to succeed in the coaching business, forget about all those Internet schemes that promise easy money with no effort. Put in the months and years necessary to reach the top of your field.

We want to invite you to attend the latest version of Coaching School. Join us in the beautiful month of May to lighten your heart and to take your people skills to the next level.



## March 2015

- Self-Actualization
- Weekends
- Women Only
- Sage University 5-day modules
- Sage University 6-day modules ■ Online-Seminars

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
23 7:30 PM Coach Me If You Can - Online	24	25	The Sage Method - Ibiza			1
2 7:30 PM Coach Me If You Can - Online	Innovation & Entrepreneurship - Ibiza					
9 7:30 PM Coach Me If You Can - Online	10	11	12	13	14	15
16 7:30 PM Coach Me If You Can - Online	17	18	19	20	21	22
23 7:30 PM Coach Me If You Can - Online	The Selling Game - USA					
30	31	1	2	3	4	5

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## April 2015

- Self-Actualization
- Weekends
- Women Only
- Sage University 5-day modules
- Sage University 6-day modules ■ Online-Seminars

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	1	2	3	4	5
6	7	8	9	The Feminine Mystique - Houston		
13	14	15	16	17	Public Speaking - Ibiza (5-Day)	
Public Speaking - Ibiza (5-Day)		22	23	Supervision - Ibiza (5-Day)		
	Geisha Retreat - Bora Bora					
Supervision - Ibiza (5-Day)		29	30	Partnership - Ibiza		
				1	2	3

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# May 2015

- Self-Actualization
- Weekends
- Women Only
- Sage University 5-day modules
- Sage University 6-day modules ■ Online-Seminars

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27 Supervision - Ibiza (5-Day)	28	29	30	1 Partnership - Ibiza	2	3
4	5 Coaching School - Ibiza	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

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# June 2015

- Self-Actualization
- Weekends
- Women Only
- Sage University 5-day modules
- Sage University 6-day modules ■ Online-Seminars

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2 Sales Mastery - Ibiza (6-Day)	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

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